

Business messaging – A2P SMS for alerts and notifications

- Send your Application-to-Person (A2P) text alerts via an API
- Send all messages immediately in real-time – across all mobile networks
- No equipment or hardware to purchase
- Pay only for messages you send
- Receive monthly reports for data cleansing and reconciliations

Why choose A2P SMS for your alerts and notifications?

When you want to send thousands of A2P texts, it is not practical to send them from a web dashboard, it is far more efficient to automate these messages.

This is now possible thanks to mobile messaging APIs, which link your software to mobile networks.

SMS is the best way to stay in touch with your customers. It's ubiquitous. Virtually all Africans have a mobile phone. And it doesn't require a data connection: even the most basic feature phone can receive a text. This makes SMS a real time tool to send information.

This makes SMS the perfect medium for your reminders, alerts, notifications and even marketing activity. Here are some potential use cases.

- Authentication and access control - one-time passwords (OTP)
- Two step verification codes
- Alerts on transactional messages
- Statement reminders
- Alert on premium renewals
- Policy expiry notices
- Follow-up messages after agreements
- Documentation requests
- Loan application approvals/declines
- Balance notifications
- Fraud and transaction alerts
- Funds transfers
- Bill payments
- ATM cash alerts

It's quick, affordable and really easy to manage. Alchemy's APIs are Free as our Sender IDs so all you pay for are the SMS sent.

Here are the key benefits of web-based SMS

- Improve corporate communications
- Improve customer service
- Increase efficiency
- Make important data available immediately

- Make IT infrastructure more secure
- Reach targets at the right time

Why choose Alchemy?

Alchemy is an extremely experienced and trusted SMS provider providing direct mobile network connections. This ensures your SMS are delivered in real time and safely.

Our A2P Enterprise Messaging technology sends 155-character messages at 500 messages per second. It keeps records of all messages sent and failed.

We charge only for the texts that are sent.

The Alchemy service is also highly interoperable. We have APIs your developers can use to integrate our SMS services with your business systems.

And we offer many complementary mobile-related services such as:

- Two-way messaging – please see our Short Code Guide
- Broadcasting dashboard for ‘manual’ SMS service
- VoIP SIP connections with dedicated business numbers
- Regional Partnership with Freshworks offering omni channel software such as Freshdesk (for ticketing), contact center, CRM and more

How much does A2P messaging cost?

Web-based A2P SMS is very affordable. Alchemy offers pre and post-pay options and charges per SMS to all networks.

These costs are negotiable depending on your purchasing volumes.

There is no fee for registration, service or maintenance.

If you would like to test our A2P service, with absolutely no obligation please download our API integration form [here](#)

Or contact us

“Trust Bank”

We use Alchemy's API and transactional messages. The reliable and timely delivery has made my team's job easier - freeing us up to do other important work, but I especially like how the tools help our customers. They no longer need to waste time and money coming to their branch for balance updates. A quick look at their last text message from us tells them all they need to know. Most importantly it combats fraud simply because the account owner is the first to know about every single transaction - early warning should anything go wrong. It helps our clients stay empowered. Trust is everything in the Banking industry, second comes solid customer care - this tool helps us manage both in seconds.

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